**DIGITAL LEADER ENTRY FORM**

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| **Nominee’s Name:** |  |
| **Nominee’s Job Title:** |  |
| **Company:** |  |

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| **Background** | * Professional history of the last 2-3 roles including company name, location, title, and dates
* Current responsibilities, including the size of the operation and the number of people under the nominee’s supervision
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| **Objectives & Vision**25% | * Briefly describe the nominee's values, beliefs, and vision for the future. How did these propel his transformative mission?
* What were the objectives and targets given to the nominee? To what extent were these achieved or exceeded?
* Please provide examples and evidence of his/her Digital success and achievements in the past 12 months.
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| **Strategy & Leadership**25% | * How did the nominee develop innovative and transformative Digital strategies that deliver on the organization’s overall mission?
* Of these Digital strategies, initiatives or approaches, which did he/she execute within the last 12 months? How have they contributed to the transformation of the business or the organization?
* How did he/she demonstrate personal leadership and creativity in driving the innovation required for transformation?
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| **Digital Innovation** 20% | * What challenges spurred the nominee to drive the Digital transformation?

 * What innovative Digital ideas and solutions has he/she done across the company/agency/industry?
* In what way/s were they game-changing or ground-breaking?
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| **Business Performance**15% | * How has the nominee’s work and initiatives in Digital enabled business and transformed the organization for the better?
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| **Recognition**10% | * What citations, mentions, and/or awards has the nominee received in relation to his work and initiatives in Digital?
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| **Contribution to Industry**5% | * What were his/her contributions to industry advancement in Digital?
* What industry initiatives and programmes did the nominee support and how?
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